A team in motion.

We are leaders in the development and installation of customized control solutions in the field of intralogistics. Our teams are active throughout Europe and work in a family-like environment that respects the value of their performance. At our site in Ettlingen we employ around 200 people from over 28 nations. Our international clients, such as Amazon, DHL, Kaufland, Würth and Berlin airport, appreciate our modern work mentality and have been relying on our support for years.

Would you like to develop further our employer brand and attract the right talent for Sit SteuerungsTechnik GmbH? Then you will combine employer branding and HR marketing with modern recruiting and active sourcing.

Help us shape groundbreaking projects and become part of our team in Ettlingen as:

Marketing Specialist for Employer Branding and Recruitment (all genders) - full-time (40 Std.)

Where you keep things moving

- You will develop further our **employer brand** and design **employer branding** and **HR marketing initiatives** tailored to specific target groups.

- You will develop **creative content** and **communication formats** for our career website, social media channels, job postings and other communication media to position Sit SteuerungsTechnik GmbH as an attractive employer.
- You will build a qualified **talent pipeline**, identify suitable candidates and attract them through targeted outreach and **active sourcing** for current and future vacancies.
- You will continuously refine our **recruiting activities** and **channels** and explore new approaches to attract even hard-to-reach target groups.
- You will analyze the effectiveness of our **employer branding** and **recruiting activities** and continuously refine them in collaboration with executives, HR and the business units.

How to reach your destination

- A bachelor's degree in **marketing, communications, human resources management**, **business psychology** or a comparable qualification
- Professional experience in **employer branding**, **HR marketing**, **recruiting** or **talent acquisition** as well as experience implementing related initiatives and utilizing digital recruiting channels
- Experience in **active sourcing** and in **proactively identifying and attracting** suitable talent as well as in building and maintaining a talent pipeline
- **Creativity**, a keen sense of target audiences and **authentic**, **persuasive communication skills**
- Strong **teamwork and communication skills** as well as a passion for collaborating with executives, HR and various departments
- A **hands-on mindset**, initiative and a structured, independent and results-oriented approach to work
- An **interest in technical topics** and the ability to convey complex content in a way that is understandable and tailored to the target audience

Benefits all the way

- A structured onboarding process, personalized mentoring and professional dialogue with colleagues will ensure you to get off to a good and clear start
- Depending on your qualifications and experience, this position offers a gross monthly salary ranging from €3,800 to €5,000 (full-time)

Familiäres Umfeld

30 Tage Urlaub

13 Gehälter

Weiterentwicklungs-möglichkeiten

Betriebliche Altersvorsorge

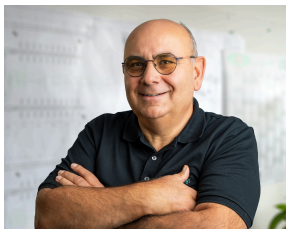
Prämien & Geschenke

Not yet in Ettlingen?

We will help you to settle in quickly, no matter what stage of life you are in – we will find a solution. If you move to Ettlingen, you will receive a relocation allowance from us. If you are not yet proficient in German or English, you can take part in language courses free of charge. There is also a subsidy for childcare, because it is important to us that your family feels at home here.

Your salary will depend on your qualifications and experience and will be discussed with you personally.

Your contact person



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SIT - YOUR PERFECT FIT!
APPLY NOW.

Jetzt Bewerben

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